



2016 IN REVIEW and a report to our community

WELCOME

This digital publication serves as an annual report to the supporters and friends of the I Love U Guys Foundation as well as an update to the School Safety Community. It provides an overview of recent activity and achievements by the Foundation and a detailed look at 2016. When writing this report we review ourselves, our fidelity to our mission, and our goals. This is no easy task but it is essential to moving forward and this reflection allows us to examine internal and external factors with a focus on the efficacy of our programs and methods.

OUR ORIGIN STORY

In 2006, confronted with an influx of donations in the immediate wake of a tragedy and the increasing desire to create lasting change in the days, weeks, and months after, the “I Love U Guys” Foundation was formed.

Our passion to enhance school safety continues, and the kindness of our donors provides the fuel and tools to continue this work across the US and beyond.

STAFF AND BOARD OF DIRECTORS

For the first few years, the Foundation Board of Directors was like an extended family. As we grow, we continue to add diverse skill sets and perspectives to this group of leaders committed to school and public safety.

Current Board of Directors

- Aaron Jacks, President
- Louis Gonzalez, Vice President
- James Englert, Treasurer
- Barbara Jerome Behl
- Frank DeAngelis
- Patrick Hamilton

Staff

- John-Michael Keyes, Executive Director
- Sabra B. Jewell, Development Director
- Ellen Stoddard-Keyes, Operations Director
- David Benke, Program Director

HOW WE'RE CHANGING THE WORLD

A few years ago we realized that we have access to a tremendous pool of knowledge and resources. These professionals and stakeholders in community and school safety have reviewed and vetted our two flagship programs, the **Standard Response Protocol** and the **Standard Reunification Method**, and given them the ultimate endorsement, adoption. Together with them we serve as a catalyst for innovation and action in the realm of safety.



Kiel Pankonien, Manager, Security Operations, Garland (TX) ISD

"The SRP is a great program that has helped in building confidence in our teachers to respond appropriately in times when every second counts. With plain language and easy steps to follow, staff members are responding quickly to mitigate the loss of life and property, without second guessing themselves."

Since our programs are free to download and implement, we request that people who use them notify us by submitting a Notice of Intent or Memorandum of Understanding. By this method we can estimate the breadth of program usage.

Measuring the success of our programs is challenging because we don't always know how faithfully they have been implemented or the depth of training. Fortunately, this is a need that professionals in the field have expressed to us as well. As a result, we are working on a **Certification Program** for school districts to determine if they are using the Standard Response Protocol as we recommend it and if they are staying current with updates and staff training. As schools move forward with the Certification process, we will have additional data points other than numbers of adoptees to measure the success of our programs.

The SRP and SRM are being used by many schools and districts that previously had no plan in place; they were responding to hazardous situations ad hoc and/or had not planned for safe and organized parent/student reunifications. Many others use the SRP and SRM to fill gaps in their existing emergency plans.

EASY WAYS TO DONATE

On our website: http://www.iloveguys.org/please_give.html

Log into smile.amazon.com from your Amazon account and support I Love U Guys Foundation

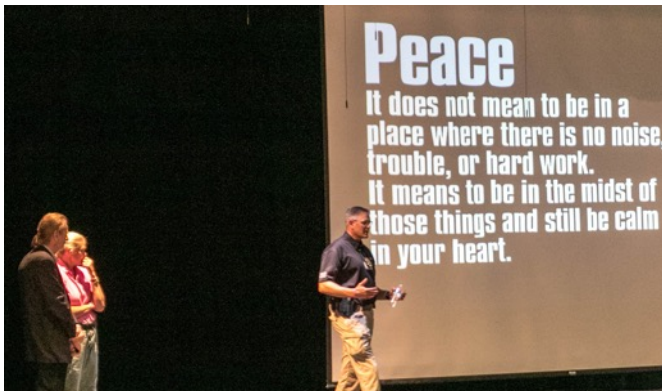
IT'S SHOWTIME!

2016: An increase in presentations and trainings resulted in 74 appearances with exposure to over 10,000 people. Audiences were comprised of **law enforcement, school boards, school personnel and administrators, emergency managers, hostage negotiators and psychologists.**



We are committed to conducting training for people who wish to bring our programs back to their school or agency and train others (**Train the Trainer program**), and often conference organizers request someone from the Foundation come to their site for a keynote presentation. We have a pool of independent speakers and trainers who are available for a cost, and have used this trusted pool to meet the increasing requests.

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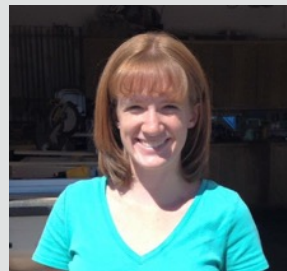


We estimate our K-12 programs to be used in **over 20,000 schools in the US and Canada.** Since the publications of **SRP for Community Colleges and Businesses,** there has been an increase in usage by these groups as well.



KINDNESS SCHOLARSHIP

Since 2007, The Foundation has funded and administered this scholarship to a Platte Canyon graduating Senior who is planning to continue their education. The award amount is \$1,250.00 per year for up to four years of college. There are presently four students receiving this scholarship.



Kaitlyn Murray 2010 Kindness Scholarship Recipient

"Of the scholarships I received, The I Love U Guys Kindness Scholarship meant the most to me because I was awarded by people who really know who I am."

Kaitlyn graduated from Metro State University with a Bachelor of Arts in Special Education in 2015.

While at Metro State, she commuted from her parents' home in Bailey, received excellent grades, and worked as a Teacher's Assistant at Platte Canyon High School as time allowed.

She's currently working at Elizabeth High School in Elizabeth, Colorado as a first time Special Education teacher while also coaching track.

In her spare time, Kaitlyn perfects her archery skills, and is an avid runner, competing in 5k, 10k and half-marathon races. This Summer, she toured Europe her sister who recently graduated from CSU.

The recipient is awarded the Kindness Scholarship by their peers who are asked to vote for "a student who reaches out to help, shows compassion and is extraordinarily supportive of fellow classmates."

The beauty of the spirits of the recipients is impressive, and it's a pleasure to keep in contact with them through their education and on into life.

We also make a \$500.00 annual donation to **Grants for Knowledge,** a local non-profit that helps fund professional development for Platte Canyon School District teachers. The "I Love U Guys" Foundation has awarded and administered over \$50,000 in scholarships for Platte Canyon High School students and teachers.

SRP/SRM VERSION RELEASE

2009



2012

Standard Reunification Method **V1**



2014

SRP for Businesses and Community Colleges **BIZ CC**



2015



2017

Standard Reunification Method and Reunification Operations Kit (ROK) **V2**



Coming Soon

SRP Extended and School/District Certification

FINANCIAL POSITION

Over the past few years, the number of program presentations and trainings surged as schools sought a simple and effective solution to school safety. The “I Love U Guys” Foundation, traditionally small, added staff members in order to meet the needs of schools, districts and agencies using our programs.

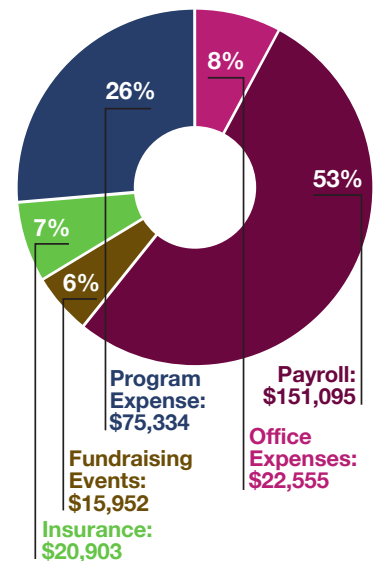
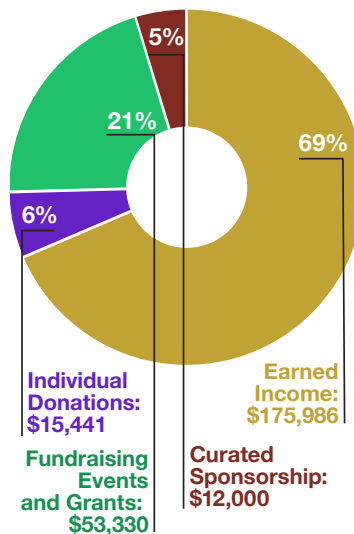
2016 Revenue

Individual donations: Direct donations through USPS, PayPal, AmazonSmile and Workplace giving. These are unrestricted donations.

Fundraising Events and Grants: Revenue from The Briefings and various local events.

Earned Income: Revenue from safety programs: speaker and training fees, materials, reimbursements.

Curated Sponsorship: These are donations from businesses with which we have a professional relationship. While we do not endorse their products, we do give them some exposure.



2016 Expenditures

Program Expense: Scholarships, materials, travel expense, independent contractors

Fundraising Events: Any expense incurred to host a fundraiser

Insurance: General liability, directors & officers, healthcare, workers compensation

Payroll: All payroll expenses including state and federal taxes

Office Expenses: Rent, hardware, office supplies, postage, printing, volunteer expense, accounting, website, internet, software